Frey Cabe<u>rnet Sauvig</u>non

THE FACTS

COUNTRY: USA - CA **REGION:** North Coast

APPELLATION: North Coast

THE STORY

Frey Vineyards is the leader in organic non-sulfited wine making.

Located in Mendocino County, California, Frey was founded in

1980 as the nation's first organic winery and is still family owned
and operated with 3 generations of Freys working side by side.

PHILOSOPHY: Our organic and Biodynamic farming methods encourage care for the soil, groundwater, and wildlife, promoting rich biodiversity in the vineyard. Ninety percent of our land is held as unspoiled natural habitat with a diverse mix of native plants and animals. As stewards of the land, we emphasize producing organic and Biodynamic wine of the highest quality while caring for planet and palate alike.

THE ADJECTIVES

OVERALL: Rich and earthy

AROMAS / FLAVORS: Ripe plum, dark chocolate and

loamy black earth

MOUTHFEEL: Robust with graceful tannic structure

THE SELLING POINTS

UPC: 7 21512 00074 5

PAIRINGS: Wild mushroom ragout or flourless chocolate

cake



Cabernet Sauvignon

organic wine

SET RETURNILLY OCCUPANCE STUDIES