

# Yves Cuilleron Crozes Hermitage Rouge 'Labaya'

## THE FACTS

COUNTRY: France

REGION: Rhone

APPELLATION: Crozes-Hermitage

## THE STORY

“For three generations, wine has been part of my family history, on my mother’s and father’s sides. My paternal grandfather established the estate in 1920, and in 1947 he began selling his wine bottled. In 1960, my uncle Antoine Cuilleron became the manager of my paternal grandfather’s estate. In 1987, when I took over running it, I decided to settle in Verlieu, my mother’s home village.”

--Yves Cuilleron

## THE ADJECTIVES

OVERALL: Generous and fresh

AROMAS / FLAVORS: Bright red fruits, delicate rose and violets with dried herbs

MOUTHFEEL: Supple with fine tannins

## THE SELLING POINTS

PAIRINGS: Herb Roasted Pork or Hearty Fish Dishes

