

# Sin Alcohol Win Non-Alcoholic White Wine

## THE FACTS

COUNTRY: Spain

REGION: Castilla y Leon

APPELLATION: Castilla y Leon

CEPAGE: 100% Verdejo

WINEMAKING: After maceration, the ethyl alcohol is extracted using a sophisticated and highly respectful, chemical-free method.

ALCOHOL BY VOLUME: 0.0%

## THE STORY

Win represents the evolution of the first wine-based soft drink to be patented by Bodegas Familiares Matarromera. In the spirit of working to improve its products, the company continues to invest in this line of action, looking for a means of creating a wine with less than 0.5% alcohol. This product emerged as a response to the increasingly high demand from individuals who are inclined towards responsible consumption and are committed to caring for their diet and health.

## THE ADJECTIVES

OVERALL: Refreshing & slightly sweet

AROMAS / FLAVORS: Bright citrus, green apple & fennel

MOUTHFEEL: Lean with light acidity

## THE SELLING POINTS

100% organically grown grapes. Vegan. No alcohol wine.

SUSTAINABILITY: Certified Organic, Vegan, Natural Fermentation

PAIRINGS: Salads, seafood, rice, white meats, vegetables.

