

Marchesi Incisa Valmorena Barbera d'Asti

THE FACTS

COUNTRY: Italy

REGION: Piedmont

APPELLATION: Asti

THE STORY

The Marchesi Incisa family holds roots in Piemonte dating back to the 1400's. In the town of Monferrato, they grow indigenous varieties demonstrating to the world how just special they are. In the 1850's, Leopoldo Incisa came back from his journeys in France with clones of Pinot Noir & Merlot, planting them in the vineyards. These old vines have developed their own beautiful characteristics as well. Siblings Filiberto and Francesca now run the winery.

PHILOSOPHY: Above all, Marchesi Incisa seeks to showcase the beauty and fantastic terroir of Monferrato and greater Piemonte. They have aided in the resurgence of many indigenous varieties and stayed true to their heritage.

THE ADJECTIVES

OVERALL: Vibrant & Layered

AROMAS / FLAVORS: Violet, Maraschino Cherries, Dates, Figs

MOUTHFEEL: Powerful & Fresh

THE SELLING POINTS

PAIRINGS: Carne Cruda, BBQ, Pasta w/ Sage & Butter



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