

Rubus Old Vine Zinfandel Lodi

THE FACTS

COUNTRY: USA - CA

REGION: Central Valley - California

APPELLATION: Lodi

CEPAGE: 98% Zinfandel, 2% Cabernet Sauvignon

WINEMAKING: 9 months in French & American oak

THE STORY

Fran Kysela created the Rubus Project in 1997 as a way to source & sell incredible wines at value prices. This global project encompasses wines from around the world, all of which are hand-selected by Fran himself. Rubus wines must be from estate-grown fruit, and they must over deliver.

THE SELLING POINTS

The first wine under Kysela's Rubus private label

AWARDS: 90pts Wine & Spirits

