

# Vidaubanaise Provence 'La Plage' Rose

## THE FACTS

COUNTRY: France

REGION: Provence

APPELLATION: Cotes de Provence

## THE STORY

Established in the town of Vidauban in 1922, the Maîtres Vignerons de la Vidaubanaise today control 600 hectares of vines in the heart of the Appellation Côtes de Provence. Located on the limestone foothills of the Maures massif in the southern Var, between the Mediterranean Sea and the Alps, the terroir benefits from the Mediterranean climate so beneficial for traditional southern varietals such as Grenache, Syrah, Mourvedre, Cinsault, Carignan and Rolle. The various vineyard parcels are vinified separately, allowing for more character and complexity. Wines from the Maîtres Vignerons annually win numerous awards at competitions such as the Mondial du Rosé and the Concours General Agricole, as well as receiving regular references in the French wine press such as the Guide Hachette. Le P

