

Toad Hollow Merlot

THE FACTS

COUNTRY: USA - CA

REGION: Mendocino County

APPELLATION: Mendocino County

THE STORY

We're an amusing and friendly bunch and believe drinking wine should be as FUN as the whimsical art on our wine labels. Toad Hollow vineyards in Sonoma County was founded in 1994. The mission since opening has been to produce delicious and fairly priced wines of appellation.

BIOGRAPHY: Frankie Williams grew up in New London, Connecticut and after a brief stint with the CIA, she arrived in San Francisco in 1972, where she met her future husband, Todd Williams. In 1994 Todd founded Toad Hollow Vineyards in Sonoma County. His mission was to produce delicious and accessible wines and have fun while doing it. Frankie worked alongside Todd starting in 1997. After his passing in 2007, she assumed all executive and operational responsibilities for the winery

THE ADJECTIVES

OVERALL: A medium body Red with a pretty garnet color

AROMAS / FLAVORS: Violet, dark chocolate, and a little mint

MOUTHFEEL: Soft tannins and smooth finish

THE SELLING POINTS

PAIRINGS: Burger or pasta

