

# Delure Zero Alcohol Sparkling Rose

## THE FACTS

COUNTRY: France

REGION: South West France

CEPAGE: 100% Grenache

WINEMAKING: Grapes are harvested at full sugar and flavor ripeness from vineyards in the south of France, near the Mediterranean Sea. Alcohol is removed from the full strength wine, sparkle is added and the wine is bottled under pressure for maximum refreshment.

## THE STORY

[DAY - LURE - AY] A French word meaning "Savvy" or "Sassy". Say hello to Déluré, a new low alcohol, low calorie wine brand from the sunny south of France.

