## 90+ Cellars Lot 166 California Sauv Blanc

## The Facts

COUNTRY: USA - CA REGION: California APPELLATION: California

## The Story

Kevin Mehra launched 90+ Cellars. His concept was simple:
allow great wineries to sell more wine through a new brand. By
offering to not disclose the source, Kevin found that many
wineries were happy to offer him their top wines at lower costs in
order to sell more. And in doing so, 90+ Cellars was able to bring
these world class wines to more people at better prices.
PHILOSOPHY: When we launched 90+ Cellars, we set
out on a mission to make great wine more accessible to
everyone. By partnering with highly rated wineries,
avoiding the expenses of owning vineyards, and curating
a global collection of top-notch wines, we make it easier
to find, buy, and enjoy the best bottle, every time.



