

# Folly of the Beast Pinot Noir



## THE FACTS

**COUNTRY:** USA - CA  
**REGION:** Central Coast  
**APPELLATION:** Central Coast  
**CEPAGE:** 100% Pinot Noir  
**WINEMAKING:** Minimal Intervention  
**AGING:** 12 months in 40% New French Oak

## THE STORY

Folly of the Beast is impossibly good, 100% Pinot Noir, and proof that a little madness pays off. Winemaker Ryan Zotovich. It's our mission – our madness, if you will – to consistently deliver impossibly good 100% Pinot Noir at an unrivaled price. To create this white whale of the wine world, we went to California's Central Coast - where the foggy mornings and cool evenings have a favorable effect on the "heartbreaker grape." A certain amount of skill and tenacity is essential to produce a Pinot of this stature - and Folly of the Beast is proof that a little madness pays off. Aged in partially new oak to enhance notes of sweet spice, this round Pinot shows notes of cherry red fruit, dark berries, and forest floor. Folly is an elegant wine will be a showstopper at your next dinner party.

## THE ADJECTIVES

**OVERALL:** 100% Pinot Noir, over-delivers quality for price!  
**AROMAS / FLAVORS:** Cedar, Dark Cherry, Violet  
**MOUTHFEEL:** Expressive, elegant, approachable

## THE SELLING POINTS

100% Pinot Noir; Unrivaled quality for price  
**SUSTAINABILITY:** Sustainable In Practice  
**PAIRINGS:** BBQ ,Cured Meat, Pasta w/ Red Sauce, Pizza

