True Grit <u>Petite Sirah</u>

The Facts

COUNTRY: USA - CA REGION: Mendocino County APPELLATION: Mendocino County ALCOHOL BY VOLUME: 14.5% AGING: French and Hungarian Oak

The Story

A sixteen year old boy stowing away aboard a steamer from Italy to California. A temperance movement that led to 13 years of Prohibition. A depression, The Great Depression, that lasted for 10 years from 1929 to 1939, wreaking economic hardship around the world.

A family that refused to let their dream be destroyed, planting vineyards and building a winery by hand without electricity or power tools.

A winery, Parducci Wine Cellars, bonded on August 1, 1933,one of only 70 wineries left in California out of over 350 that existed pre-prohibition. Today, Parducci Wine Cellars is recognized as the longest running winery in Mendocino County and the only winery to survive into modern day.

Together the Parducci family built a legacy, a legacy that we honor today with True Grit wines.

THE ADJECTIVES

OVERALL: Robust and muscular

AROMAS / FLAVORS: Blackberry, black currant, and tobacco, with subtle notes of cola

MOUTHFEEL: Black cherry and plum intermingle with notes of licorice

The Selling Points

Made with organic grapes sourced from Parducci Home Ranch

SUSTAINABILITY: Certified Organic, Certified Sustainable, Vegan

PAIRINGS: Heartier vegetable dishes, well spiced roasted roasted or barbecued meat dishes







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