

90+ Cellars

Lot 222 Bordeaux Blanc

THE FACTS

COUNTRY: France

REGION: Bordeaux

APPELLATION: Bordeaux

THE STORY

Kevin Mehra launched 90+ Cellars. His concept was simple: allow great wineries to sell more wine through a new brand. By offering to not disclose the source, Kevin found that many wineries were happy to offer him their top wines at lower costs in order to sell more. And in doing so, 90+ Cellars was able to bring these world class wines to more people at better prices.

PHILOSOPHY: When we launched 90+ Cellars, we set out on a mission to make great wine more accessible to everyone. By partnering with highly rated wineries, avoiding the expenses of owning vineyards, and curating a global collection of top-notch wines, we make it easier to find, buy, and enjoy the best bottle, every time.

THE ADJECTIVES

OVERALL: Bright & fruity

AROMAS / FLAVORS: Slightly herbal in character, with notes of fresh grapefruit, pineapple, a touch of zesty lime

MOUTHFEEL: Crisp & zippy

THE SELLING POINTS

PAIRINGS: Sip now on its own at a sunset picnic or alongside fresh goat cheese and a baguette.

