

# Zeero White NA

## THE FACTS

**COUNTRY:** Italy

**REGION:** Italy

**CEPAGE:** 34% Chardonnay, 33% Sauvignon Blanc, 33% Vernaccia

**WINEMAKING:** Made with the precision and care of a traditional wine then dealcoholized by passing through a special membrane that separates the ethyl alcohol.

**ALCOHOL BY VOLUME:** 0.5%

**AGING:** 3 months in stainless steel, 1 month in bottle

## THE STORY

Alessandro Bucalossi's family has been producing Chianti Classico at Casa Emma in the beautiful hills of San Donato in Tuscany. The desire to produce a completely dealcoholized wine was brought upon Alessandro's passion for wine combined with his medical background being a Hematologist Medical Doctor. The bridging of the two passions brought about ZEERO. ZEERO offers an excellent alternative to all of those who for various reasons cannot or don't want to drink alcohol, but don't want to deprive themselves of a drink which can be enjoyed with food.

## THE ADJECTIVES

**OVERALL:** Fresh & Easy to drink.

**AROMAS / FLAVORS:** Ripe yellow fruits

**MOUTHFEEL:** Delicate and approachable

## THE SELLING POINTS

All of the tradition of wine, none of the alcohol

