

# Zeero Red NA

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## THE FACTS

COUNTRY: Italy

REGION: Italy

APPELLATION: Italy

CEPAGE: 100% Sangiovese

WINEMAKING: Made with the precision and care of a traditional wine then dealcoholized by passing through a special membrane that separates the ethyl alcohol.

ALCOHOL BY VOLUME: 0.5%

AGING: 1 year in tank, 6 months in American oak, 1 month in bottle

## THE STORY

Alessandro Bucalossi's family has been producing Chianti Classico at Casa Emma in the beautiful hills of San Donato in Tuscany. The desire to produce a completely dealcoholized wine was brought upon Alessandro's passion for wine combined with his medical background being a Hematologist Medical Doctor. The bridging of the two passions brought about ZEERO. ZEERO offers an excellent alternative to all of those who for various reasons cannot or don't want to drink alcohol, but don't want to deprive themselves of a drink which can be enjoyed with food.

## THE ADJECTIVES

OVERALL: Fresh & Easy

AROMAS / FLAVORS: Blackberry & blackcurrant with a hint of white peach.

MOUTHFEEL: Tannic with a long dry finish.

## THE SELLING POINTS

All of the tradition of wine, none of the alcohol

