

# Lapos Non-Alcoholic Aperitivo

## THE FACTS

COUNTRY: USA - GA  
REGION: Georgia  
APPELLATION: Atlanta  
ALCOHOL BY VOLUME: 0.5%

## THE STORY

Lapo's was born in Florence, Italy's most famous bar, where a smiling barman in a tuxedo-- Lapo-- serves the best Negroni in town. Lapo's makes non-alcoholic premixed cocktails and spirits inspired by the Italian aperitivo hour. Lapo's products are crafted with all natural ingredients and are "molto bitter."

## THE ADJECTIVES

OVERALL: Bittersweet and botanical

## THE SELLING POINTS

Non-Alcoholic Red Aperitif For Use in Low-and-No  
Cocktails

SUSTAINABILITY: Vegan

