

Musar

Hochar Pere et Fils Rouge

THE FACTS

COUNTRY: Lebanon

REGION: Bekaa Valley

WINEMAKING: Native ferment in cement; oak aged, bottled unfined and unfiltered

ALCOHOL BY VOLUME: 13.5%

AGING: Aged 6–9 months in French oak, then matured 4 yrs in bottle

THE STORY

Founded in 1930 by Gaston Hochar, Chateau Musar is Lebanon's most iconic winery, inspired by 6,000 years of winemaking history and Bordeaux tradition. Under the late Serge Hochar, the winery gained global acclaim for its non-interventionist style and ageworthy reds. Today, the Hochar family and winemaker Tarek Sakr continue the legacy, working with certified organic vineyards in the Bekaa Valley. With natural fermentations, minimal sulfur, and no fining or filtering, Musar wines reflect Lebanon's terroir with elegance, depth, and singular identity.

THE ADJECTIVES

OVERALL: Elegant, structured red showing vibrant fruit and fine tanni

AROMAS / FLAVORS: Raspberry, cherry, baking spice, tobacco, cedar, dried herbs

MOUTHFEEL: Fresh and supple with bright acidity and persistent texture

THE SELLING POINTS

Distinct single-vineyard red from Musar's historic terroir

PAIRINGS: Pairs with lamb, shawarma, grilled eggplant, lentils, roast chicken

