

Dom de Trevallon

IGP Alpilles

THE FACTS

COUNTRY: France

REGION: Provence

APPELLATION: IGP Alpilles

THE STORY

There is no person that has done more to elevate the quality and prestige of the wines Les Baux de Provence than Eloi Dürrbach, who began planting vines in the three valleys (Tre Vallon) in 1973.

Following the writings of Doctor Guyot, who claimed Cabernet Sauvignon had thrived in the area before the arrival of phylloxera, the Dürbachs planted their holdings equally between Cabernet Sauvignon and Syrah, both on north-facing slopes to strategically minimize over-sunning. This 50/50 breakdown also represented their traditional whole cluster blend.

Twenty years later in 1993, the AOC legislation authorized a maximum of 20% Cabernet in the vineyards. The family chose to forego their appellation status and honor their blend, which had brought international attention to the appellation.

