

Peachy Canyon Incredible Red

THE FACTS

COUNTRY: USA - CA

REGION: California

APPELLATION: California

CEPAGE: 75% Zinfandel, 20% Syrah, 5% Mourvedre

WINEMAKING: All of the grapes in the 2020 Incredible Red were destemmed and fermented in stainless steeltanks and macro bins.

ANNUAL PRODUCTION: 4400 cases

THE STORY

Peachy Canyon is a family-owned and operated winery in beautiful Paso Robles on California's Central Coast.

Founded by Doug and Nancy Beckett in 1988, Peachy Canyon has long been praised as a producer of award winning California wines that exemplify respect for terroir and dedicated winemaking. Peachy Canyon is currently being run by the second generation, brothers, Jake and Josh Beckett.

PHILOSOPHY: Practicing sustainability and utilizing age old farming techniques, we are proud to cultivate our five estate vineyards in order to pass them down to future generations. We are dedicated to continuing our thirty-two year legacy of quality wines with a passionate team.

THE ADJECTIVES

OVERALL: Dark & Juicy

AROMAS / FLAVORS: Plum, rhubarb, pie crust, dark fruits, berry cobbler

MOUTHFEEL: Supple & Lush

THE SELLING POINTS

This wine pairs incredibly well with everything

AWARDS: 90pts Best Buy: Wine Enthusiast

SUSTAINABILITY: Certified Sustainable

PAIRINGS: Pizza, BBQ and casual fare

