

# Francois Villard l'Appel des Sereines

## THE FACTS

COUNTRY: France

REGION: Rhone

APPELLATION: IGP Ardeche

## THE STORY

Trained as a cook, François Villard fell in love with wine at the age of 20. After studying to become sommelier at Tain l'Hermitage, he decided to become a winegrower. He enrolled in Davayé with a mission to obtain the Professional Agricultural Certificate, viticulture and oenology option. At the same time, he acquired his first fallow land in the commune of St Michel in the Condrieu Appellation. The first vine was planted in the spring of 1989, as soon as its patent was obtained. The first Condrieu was produced in 1991 and the first 400 bottles were put on the market in autumn 1992.

## THE ADJECTIVES

OVERALL: Peppery and juicy

AROMAS / FLAVORS: Smoked violets, blueberry,  
anise and cracked black pepper

MOUTHFEEL: Vibrant and lively

