

# De Forville Nebbiolo d'Alba 'San Rocco'

## THE FACTS

COUNTRY: Italy  
REGION: Piedmont  
APPELLATION: Alba  
CEPAGE: 100% Nebbiolo

## THE STORY

The name of De Forville is closely related to a wine that has become more and more important over the years: Barbaresco. The founder, Gioacchino De Forville, with Walloon origins, in 1860 built up the first bonds between the family and the territory, and he immediately started to believe in the potential of Nebbiolo. Together with other producers, he followed the teachings of Domizio Cavazza, professor at the Royal Oenological School of Alba, defending and promoting the quality of wine.

**PHILOSOPHY:** To Paolo and Valter wine is not only a drink, it is the heritage of a territory that has to be protected and promoted among those who appreciate wine that is produced respecting the tradition which made it great, and which has adopted innovative technology to support the production.

## THE SELLING POINTS

**SUSTAINABILITY:** Sustainable In Practice, Minimal Intervention / Augmentation

