Silver Peak Zinfandel



The Facts

COUNTRY: USA - CA
REGION: Sonoma County
APPELLATION: Sonoma County
WINEMAKING: Stainless steel fermentation at 90°; daily pump over.

Composition: Zinfandel, Barbera
AGING: 18 months in American oak barrels

The Story

Premium North Coast vineyards in Sonoma, Napa, Mendocino and Lake counties provide the fruit for Silver Peak, named for a mountain in California's Sierra Nevada range. The distinctive label shape and mountain top artwork create a strong, upscale shelf and table presence. Estimated retail prices fit the fast growing, mid-teens category with wine quality that consistently offers outstanding values for discerning wine lovers.

The Adjectives

OVERALL: Sweet & Spicy
AROMAS / FLAVORS: Jammy with notes of Spice & Pepper
MOUTHFEEL: Long Lasting Finish

The Selling Points

Unique label shape and upscale package with shelf impact
PAIRINGS: Hearty Meals, Barbecue Pork, Pizza

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