

# Silver Peak Cabernet

## THE FACTS

**COUNTRY:** USA - CA

**REGION:** North Coast

**APPELLATION:** North Coast

**WINEMAKING:** Fermented 12 days on the skins. Pumped over 3-4x daily. Composition: Cabernet Sauvignon, Cabernet Franc, Petite Verdot

**AGING:** 18 mo in French and American oak barrels

## THE STORY

Premium North Coast vineyards in Sonoma, Napa, Mendocino and Lake counties provide the fruit for Silver Peak, named for a mountain in California's Sierra Nevada range. The distinctive label shape and mountain top artwork create a strong, upscale shelf and table presence. Estimated retail prices fit the fast growing, mid-teens category with wine quality that consistently offers outstanding values for discerning wine lovers.

## THE ADJECTIVES

**OVERALL:** Elegant Style & Strong Varietal Character

**AROMAS / FLAVORS:** Multi-Layered Aromas

**MOUTHFEEL:** Medium Bodied & Textured

## THE SELLING POINTS

Unique label shape and upscale package with shelf impact

**PAIRINGS:** Beef Short Ribs, Roasted Brussel Sprouts

