

Idi di Marzo Montepulciano d'Abruzzo



THE FACTS

COUNTRY: Italy
REGION: Abruzzo
APPELLATION: Abruzzo
CEPAGE: 100% Montepulciano

THE STORY

Grown and produced by the Torre Zambra winery, this uniquely labeled wine carries all the varietal typicality we love about Montepulciano d'Abruzzo. Smooth, fruity, chocolatey - what more do you want?

Idi di Marzo, or the Ides of March, carries a connotation of betrayal, sadness, and cosmic misfortune due to the events surrounding Julius Caesar's untimely end. However, the date originally signified the new moon of each month, and at one time was even the start of a new year. This wine simply reminds us that with each full moon comes the dawning of a new day.

THE ADJECTIVES

OVERALL: Supple & Smooth
AROMAS / FLAVORS: Chocolate, Dried Cherry, Citrus Zest, Licorice, Herbs
MOUTHFEEL: Tight & Silky with Bright Acidity

THE SELLING POINTS

A Beautiful, Traditional Montepulciano for Every Full Moon
SUSTAINABILITY: Certified Sustainable, Vegan
PAIRINGS: Carne Asada, Meat Lover's Pizza, Veal Bolognese

