Picayune Rose



The Facts

COUNTRY: USA - CA
REGION: Sierra Foothills
APPELLATION: Sierra Foothills

The Story

Picayune Cellars was started in 2011 by Jennifer Roberts & Claire Weinkauf. Arriving around the same time in the Sonoma Valley, they shared a joint passion for amazing wines & delicious food. Realizing winemaking often means breaking the bank in Sonoma & Napa, they pursued the idea that with a négociant business model they could craft wines of outstanding quality delivered at an exciting price point. This has been the promise of Picayune Wines since 2011. The key on the label represents the idea of "Unlocking Secret Wines from California" - we sign confidential agreements with all the producers from whom we purchase, that is why vineyard sources & exact provenance can not be disclosed.

The Adjectives

OVERALL: Bright & joyous
AROMAS / FLAVORS: Ripe strawberries & honeydew melon

The Selling Points

PAIRINGS: Salad or grilled dish

serendipity wines

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