# Eco Terreno Pink Pride Rose



#### THE FACTS

**COUNTRY:** USA - CA **REGION:** Sonoma County

**APPELLATION:** Alexander Valley

AGING: Stainless Steel

#### THE STORY

With focused care and a joy of farming, Eco Terreno Wines represents the intrinsic flavors of Sonoma County's renown Alexander Valley and the benefits of Demeter USA certified biodynamic, estate grown grapes. In 1980, owner/winemaker Mark Lyon purchased a 149-acre vineyard located at the northern end of Alexander Valley, near the town of Cloverdale and upper watershed of the Russian River. Originally planted in 1973 by Rodney Strong, now named Lyon Vineyard, this site has a long history of producing exceptional Bordeaux varietals and has some of the oldest producing Sauvignon Blanc and Cabernet Sauvignon vines in Sonoma County. Founded in 2012, Eco Terreno Wines is an authentic reflection of place, its name translates in Spanish means "land ecology" and "of the land"" in Italian.

## THE ADJECTIVES

OVERALL: Fun, fruit-forward, and proud!

### THE SELLING POINTS

SUSTAINABILITY: Certified Biodynamic, Certified

Organic, Vegan

