

# Frey Agriculturist Rose

## THE FACTS

COUNTRY: USA - CA

REGION: Mendocino County

APPELLATION: Mendocino County

CEPAGE: 80% Chardonnay, 10% Zinfandel, 10% Merlot

AGING: In stainless & exposed to French oak staves

## THE STORY

Frey Vineyards is the leader in organic non-sulfited wine making. Located in Mendocino County, California, Frey was founded in 1980 as the nation's first organic winery and is still family owned and operated with 3 generations of Freys working side by side.

**PHILOSOPHY:** Our organic and Biodynamic farming methods encourage care for the soil, groundwater, and wildlife, promoting rich biodiversity in the vineyard. Ninety percent of our land is held as unspoiled natural habitat with a diverse mix of native plants and animals. As stewards of the land, we emphasize producing organic and Biodynamic wine of the highest quality while caring for planet and palate alike.

## THE ADJECTIVES

**OVERALL:** Crisp & focused with excellent energy

**AROMAS / FLAVORS:** Strawberry rhubarb pie, fresh melon & mint a buoyed by crisp acidity

**MOUTHFEEL:** Fresh & well-balanced

## THE SELLING POINTS

USDA Organic, NSA, Vegan, Gluten Free and Keto friendly

**SUSTAINABILITY:** Certified Organic, Vegan, Biodynamic In Practice, No Sulfites Added

**PAIRINGS:** Grilled shrimp, fresh salads

