Hearst Ranch Winery
Three Sisters Red Cuvee



The Facts

COUNTRY: USA - CA
REGION: San Luis Obispo County
APPELLATION: Paso Robles

The Story

Jim Saunders dream of owning and farming his own vineyard became a reality with the acquisition of the ranch in 1992 with his wife, Debi. Soil testing and site evaluation began within a year. The arbuckle clay loam and sandy soils of these South and West facing hills were discovered to be ideal for farming wine grapes. The meso-climate of Eastern Paso Robles combined with the diversity in soil types and elevations made a perfect site to grow Bordeaux, Rhone and Spanish varietals - initial planting starting in 1993. In 2010 Steve Hearst and Jim Saunders began their business and personal relationship. As the saying goes, “a meeting of the minds” developed into this project – Hearst Ranch Winery.

The Adjectives

AROMAS / FLAVORS: Creamy stone fruit character with secondary notes of violets & toasted oak
MOUTHFEEL: Supple yet nimble

The Selling Points

SUSTAINABILITY: Certified Sustainable

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