

# Mas Martinet Els Escurçons Priorat

## THE FACTS

COUNTRY: Spain

REGION: Catalunya

APPELLATION: Priorat

## THE STORY

In 1981, Mas Martinet, a life project and a dream come true, was born. The brand is fruit of the passion of Josep Lluís Pérez and Montse Ovejero for knowledge, for the method. It means transfer, generational replacement, continuity, persistence, back and forth process. The whole family involved in the project, along with a great team, turn Mas Martinet into a sustainable, humane and drinkable project.

**PHILOSOPHY:** We are always looking for new points of view, with a culture based on balance, sustainability and harmony with nature. We are committed to tradition, to the environment and to people. We recover some varieties and reinvent some processes and materials under the principles of agroecology and minimum intervention with the maximum respect for the people who work on it.

## THE ADJECTIVES

**OVERALL:** Aromatic & Mineral-accented

**AROMAS / FLAVORS:** Fresh red & blue fruits, exotic spices, potpourri, licorice, black raspberry, cherry, mulberry

**MOUTHFEEL:** Gentle with polished tannins

## THE SELLING POINTS

The elegance of Garnacha with the character of Priorat

**SUSTAINABILITY:** Certified Organic, Vegan, Minimal Intervention / Augmentation, Natural Fermentation

