

Wine for the People

DANDY ROSE

THE FACTS

COUNTRY: USA - TX

REGION: Texas High Plains

APPELLATION: Texas High Plains

THE STORY

Wine For the People is cultivating community through wine culture with a greater impact. We collaborate with nature and foster connection to each other. Based in Austin, Texas since 2005, Rae Wilson is the Founder/Winemaker of Wine for the People. A food and wine industry veteran from St. Louis with roots as a sommelier, she learned winemaking in Napa Valley and Portugal, and upon a return to Austin, established Wine For the People, which now produces three wine brands- Dandy Rosé, The Grower Project & La Valentía.

THE SELLING POINTS

SUSTAINABILITY: Minimal Intervention / Augmentation

