# Frey Ag<u>riculturist R</u>ed

### THE FACTS

**COUNTRY:** USA - CA **REGION:** California

**APPELLATION:** California

**CEPAGE:** 55% Zinfandel, 25% Merlot, 20% Carignan **AGING:** In stainless & exposed to French oak staves

#### THE STORY

Frey Vineyards is the leader in organic non-sulfited wine making. Located in Mendocino County, California, Frey was founded in 1980 as the nation's first organic winery and is still family owned and operated with 3 generations of Freys working side by side.

PHILOSOPHY: Our organic and Biodynamic farming methods encourage care for the soil, groundwater, and wildlife, promoting rich biodiversity in the vineyard. Ninety percent of our land is held as unspoiled natural habitat with a diverse mix of native plants and animals. As stewards of the land, we emphasize producing organic and Biodynamic wine of the highest quality while caring for planet and palate alike.

## THE ADJECTIVES

OVERALL: Friendly & a little forward

AROMAS / FLAVORS: Tangy red & black cherries with

bright raspberries

MOUTHFEEL: Sturdy structure and grippy character

#### THE SELLING POINTS

USDA Organic, NSA, Vegan, Gluten Free and Keto friendly

AWARDS: 86pts Wine Enthusiast Magazine

SUSTAINABILITY: Certified Organic, Vegan, Biodynamic

In Practice, No Sulfites Added

PAIRINGS: Has a remarkable ability to pair with most

foods.





