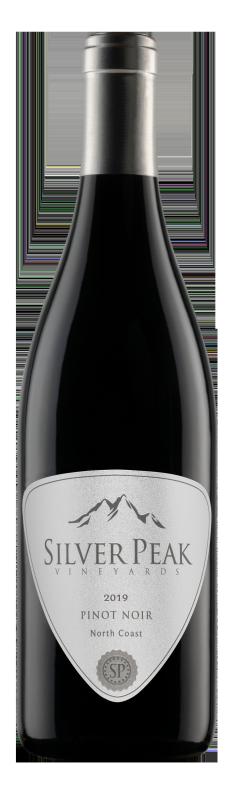
Silver Peak Pinot Noir



THE FACTS

COUNTRY: USA - CA **REGION:** North Coast

APPELLATION: North Coast

THE STORY

Premium North Coast vineyards in Sonoma, Napa, Mendocino and Lake counties provide the fruit for Silver Peak, named for a mountain in California's Sierra Nevada range. The distinctive label shape and mountain top artwork create a strong, upscale shelf and table presence. Estimated retail prices fit the fast growing, mid-teens category with wine quality that consistently offers outstanding values for discerning wine lovers.

THE ADJECTIVES

OVERALL: Bright Acidity, Silky Tannins

AROMAS / FLAVORS: Delicate Floral and Cherry

Aromas

MOUTHFEEL: Medium Bodied, Balanced

THE SELLING POINTS

PAIRINGS: Stews, Barbecue, Pizza, Vegetables

