

Amass Vodka

THE FACTS

COUNTRY: USA - CA

REGION: Central Valley - California

THE STORY

Meet Morgan McLachlan: Co-Founder, Master Distiller, Chief Product Officer

Morgan McLachlan grew up in the Canadian Pacific Northwest, where she spent many afternoons exploring the forest, forging what would become a lifelong fascination with plants. While she appreciates distilling tradition, she considers herself a punk rock distiller, experimenting with any and all plants, herbs, and spices that she can get her hands on. Her expertise in botanicals coupled with an encyclopedic knowledge of distilling are the driving forces behind AMASS.

THE ADJECTIVES

OVERALL: A LIGHT, BOTANICAL-FORWARD VODKA

AROMAS / FLAVORS: Citrus and warm lemon drop candy turn to hay and sweet tea

MOUTHFEEL: Lemon first, then grassy notes of dry summer and iced tea

THE SELLING POINTS

SUSTAINABILITY: Minimal Intervention / Augmentation

