# Amass Riverine <u>Non-Alcoh</u>olic Spirit

### THE FACTS

**COUNTRY:** USA - CA **REGION:** North Coast

#### THE STORY

Meet Morgan McLachlan: Co-Founder, Master Distiller, Chief Product Officer

Morgan McLachlan grew up in the Canadian Pacific Northwest, where she spent many afternoons exploring the forest, forging what would become a lifelong fascination with plants. While she appreciates distilling tradition, she considers herself a punk rock distiller, experimenting with any and all plants, herbs, and spices that she can get her

hands on. Her expertise in botanicals coupled with an encyclopedic knowledge of distilling are the driving forces behind AMASS.

## THE ADJECTIVES

**OVERALL:** A DISTILLED NON-ALCOHOLIC SPIRIT INSPIRED BY THE PACIFIC NW **AROMAS / FLAVORS:** Bright sumac fades to

cool mint.

**MOUTHFEEL:** layered with floral sweetness of crisp apple and cucumber.

#### THE SELLING POINTS

0% alc, 14 botanicals, Distilled in Canada SUSTAINABILITY: Minimal Intervention / Augmentation



